

# Strategic Planning Phase I: Where are we now?

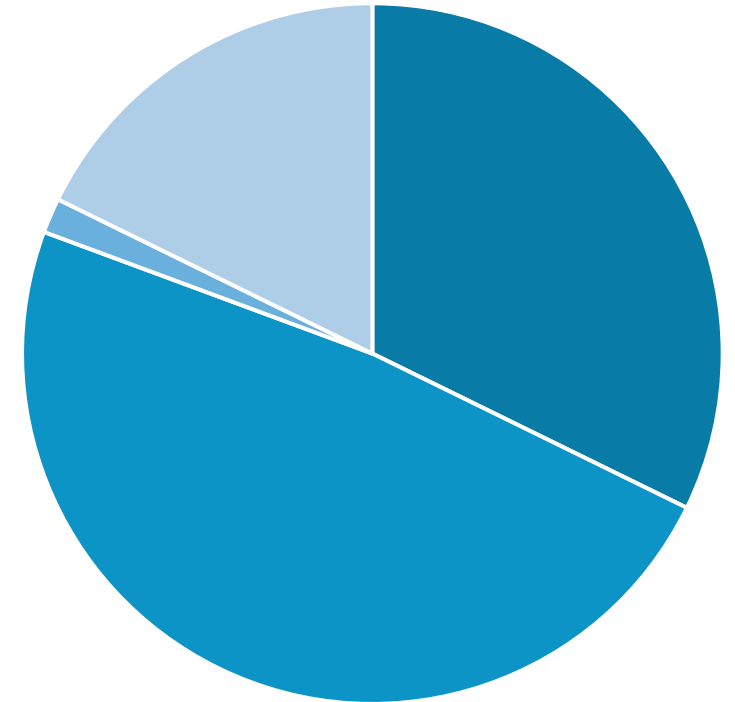
## *SWOT Survey Results Summary*

September 2025

# SWOT Process Overview

- Sent to faculty, staff, students, alumni
- 62 responses → 350 individual comments for review
- High-level themes synthesized—not a qualitative study, analysis was designed to provide actionable insights for strategic decision-making

SWOT Responses



■ Faculty

■ Staff

■ Alumni

■ Students

# Theme Summary

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## **Strengths**

People & Culture

Facilities & Partnerships

Innovative Curriculum & Programs

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## **Weaknesses**

Organizational Structure & Efficiency

Workforce & Resource Strain

Curriculum Connectivity & Flexibility

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## **Threats**

Financial & Market Sustainability

Regulatory & Healthcare Dynamics

Digital Innovation Adaptation & Pace

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## **Opportunities**

Technology & Systems Advancement

Workforce & Process Development

Curriculum Enhancement & Experience Design

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